



The Ultimate Tailgatin' Machine

Burnin' for Upgrades

True Blue Ford Trucks

magazine

Joe Dunn builds a
Childhood Memory

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The Motor City's Ultimate F-150 Project

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Phase IV



EDITOR'S NOTE:

Paul Beroff will be reviewing many aftermarket products in the upcoming issues of True Blue Trucks Magazine on his truck "The Ultimate F150 Project". If you have an item you would like to have Paul review, let us know.

The Motor City's Ultimate F150 Project came about when we decided to take the best selling pickup truck in America – the Built Ford Tough F150 – and go Ultimate with it by assembling nearly three dozen of the world's most innovative, unique and bold aftermarket accessory companies and incorporate them into this fine vehicle. You can read product reviews from our five previous phases by visiting the projects website at www.UltimateF150.com

GORRHINO THUNDER SERIES LIGHT BAR

We shopped for sometime for just the right light bar. We wanted something durable, yet lightweight with a straightforward mounting system and the ability to hold at least 4-5 9" off road lights. Our search ended with an industry leader – GoRhino's Thunder Series Light Bar. Keeping with our murdered-out look, we opted for the black powder-coated steel model over the polished stainless. The bar has an easy stake pocket mount installation or can be directly mounted to the bed rail by drilling four small holes (this is we ended up doing to mount around our existing bed cover hardware).

The GoRhino light bar had a variety of holes pre-drilled along the top bar for mounting lighting and they also offer several chrome inserts that easily bolt onto the sides of the light bar for that added bling. This product is very reasonably priced, has a unique, bold look and is very functional without adding a lot of unnecessary weight if all you want to do is hang some lights. www.GoRhino.com

HI LIFT JACK

Sometimes a product is so successful, so widely used, loved and accepted by the American public that the product name actually becomes the





category of product. For example, when someone sneezes they may ask for a “Kleenex” not a “facial tissue.” They more than likely clean their ears with a “Q-tip” versus a “cotton swab.” And when they are a hard core, 4x4, military-tough, off-road vehicle enthusiast and they need to lift, pull, or winch their truck or jeep they don’t open the trunk and locate their “jack” they grab the Hi-Lift!

The Hi-Lift Jack Company has been around for well over 100-years! That alone says a lot. Their products are engineered and built sparing no expense. They are designed with a two-piece handle and socket design and are rugged, highly versatile putting you in command of situations requiring lifting, pushing, pulling, winching, and clamping like no copy-cat jack could ever dream of. If you demand the best for your vehicle and also put safety and reliability first, you won’t consider anything but a Hi-Lift -- That and they look awesome too!

Hi-Lift has several accessories available including the Lift-Mate which enables you to lift from the wheel instead of the bumper, a neoprene jack cover which keeps the core components clean and mud free while hitting the trails and a handle keeper which eliminates any rattling while in motion. The Ultimate F150s’ Hi-Lift jack mounted perfectly and looks sweet on our Tire-Gate Hitch Gate spare tire carrier. Visit the manufacturer’s website at www.Hi-Lift.com.

DRIVER DESIGN HOOD SCOOPS

While building the Motor City’s Ultimate F150 Project, there have been a few products that are very inexpensive, very easy and quick to install yet significantly and boldly add to the vehicle’s overall appearance. In this phase of the truck



build, the product is hood scoops from Driver Design, a division of Koronis. These folks have been in the fun business for over forty-years and have accessories from tie-downs and hitch pins, to hood scoops and racing seats.

Driver Design had a huge variety of scoops to choose from. We went for the dual-scoop look that the folks at Driver Design painted for us matching our black truck. Installation was EASY. We cleaned the hood surface with the cleaning prep pads included in the kit, took a few measurements, removed the protective layer from the two-way mounting tape already installed on the inside of the scoop and pressed them on the hood – instant gratification and a sweet new look (www.DriverDesign.com).

NORTH EAST FLAGS

What would a red-blooded, built Ford Tough American Ultimate F150 be without proudly carrying the red, white and blue? I personally spent more time searching for just the right American flag setup for the truck than any other of the components we installed. The kind folks at North East Flags have the best setup I could find. Their flag mounting system utilized our 2” hitch receiver (although they also have



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products for the smaller 1 1/4” hitch receivers). These Hitch Flags are manufactured with a plastic tube sewn into the flag hem. The tube in the flag slides over the pole, which allows the flag to spin freely. While driving, your flag will never wrap around the pole! As much attention as this truck receives just driving down the road or at a show – this one accessory flying the 3’ x 5’ red, white and blue that shipped with the mount added a lot of salutes and thumbs up from excited onlookers! For more information visit www.NorthEastFlags.com